



Wellwood

2017 REPORT TO THE COMMUNITY



Providing TLC* for 20 Years!

*Tools / Learning / Community



Wellwood

Gratitude for the generous ways

A gift to honour a beautiful, safe space:

Over the past few years, Cathy Rodic has been a “regular” in Wellwood’s popular art classes. She became captivated with the techniques she was learning, and also with the beautiful space within which she was experiencing a rekindling of her love of creative expression. In May, she dropped by our community site with a gift – one of her own watercolour paintings, featuring Wellwood’s healing garden.

Cathy’s beautiful work of art now hangs in the relaxation room, where clients and volunteers can enjoy it. The image will also be featured on the cover of this year’s seasonal card, which will be sent by the Board and staff to volunteers, donors, community partners and other supporters of our work.



A gift that Wellwood can count on:



When Wellwood introduced our monthly giving program, among the first to sign up were Linda Learn and Albert Graham, who have been giving their time, talent and treasure to Wellwood for many years.

As longtime volunteers, they witnessed the remarkable difference that Wellwood makes in people’s lives every day and saw their gift as a sound financial investment. They chose monthly donations because it allows donors to plan their own giving, while also allowing Wellwood to plan our programs farther into the future.

Want to join this circle of giving? Call Kate at 905-667-8870, ext. 201, to discuss the options!

Corporate Support \$2000+

McKeil Marine Ltd.
Great-West Life, London Life & Canada Life
Effort Trust
Aldo DeSantis Realty / Multi-Area Developments
Pendopharm
Millcroft Financial Group
Grant Thornton LLP
Scotiabank (Hamilton Main Branch)
Runner’s Den
McMaster University
Losani Homes
Image Honda
Queenston Chevrolet Buick GMC
The Hamilton Tiger-Cats Football Club
Ambitious Realty Advisors, Maggie Steele
Taylor Leibow LLP Accountants & Advisors
Mackesy Smye Lawyers
Boston Pizza, Main Street West, Hamilton
Trisura Guarantee Insurance Company
Fresh Radio 95.3
The Hamilton Spectator

Corporate Support \$500+

B’nai Brith Sports Celebrity Dinner
Stephen Dunn Insurance
Walter Barubek, All Risks Insurance Brokers Ltd.
Michael Lamont Personal Injury Law
Franklin Templeton Investments
Invesco Canada
Mattson & Co.
New Horizon Development Group
Dan Lawrie Insurance Brokers Ltd.
Franklin Templeton Investments
Coca Cola Canada
Forge & Foster Investment Management
Vipond Fire Protection Inc.
The Works Gourmet Burger Bistro, Upper James Street, Hamilton
PX Dermody Funeral Homes

Corporate Support \$250+

Geronimo Occupational Therapy
Entwistle Power Occupational Therapists
Pat’s Party Rentals
Nickel Brook Brewing Company
Fielding Estate Winery
Carter Rentals
Race Kit Event Services
Around the Bay Road Race
Road 2 Hope / Hamilton Marathon
JC Patisserie, Hamilton
Gelderman Landscape Services
Frank D’Alvise, Dental Surgeon
Jennifer Kaye Designs
The Hamilton Bulldogs Hockey Club
Keora Salon & Spa
Harmony Jewellers Ltd.
Q Spa at Mercedes-Benz Burlington
The Martini House
Danelle Designs Inc.
Collective Arts Brewing

“Twenty years of unconditional love!”
Flora

that you have made a difference this year:

A gift that leaves a lasting legacy:

Several years ago, Reverend William Allison Haynes learned about Wellwood from a dear friend who was volunteering at the centre, Mary Lou Collett. Her enthusiasm was contagious, and so he began to donate with the intention of creating and growing what he referred to as “a little fund.” As it grew, so did his own commitment to Wellwood’s work.

Sadly, the man who was fondly nicknamed “The Rev” passed away on April 6 of last year. Yet, in the 17 months since then, he has provided training to our peer mentor network, our staff team, front desk volunteers, concierges and our Board of Directors. Through his estate planning, Allison left a legacy gift to Wellwood in his will. All of his contributions were placed in endowment – invested in their entirety so that the revenue generated on return from investment could be directed to volunteer training.

This gift has enabled us to continue to make training a priority and translate it into practice because we have the funds to do it. This is, indeed, one of The Rev’s many life legacies.



Corporate Support \$100+

Vineland Estates Winery
Theatre Aquarius
Southbrook Golf & Country Club
De La Sol Yoga
Symposium Café Restaurant & Lounge
Rousseau House Restaurant & Lounge
Aberdeen Tavern
Cake & Loaf
Moksha Yoga Hamilton

**“Thank you Wellwood!
You have given the
most love, support and
creativity to some of us,
scared and sick.”**

Joy

Community Donors

Hamilton Regional Laboratory Medicine Program
Knot-A-Breast Dragon Boat Team
OPSEU-Mohawk College
CUPE Local 3396
CFL Fans Fight Cancer
Peel Regional Police Association
Hamilton All Star Band
Sts Peter and Paul Catholic Elementary School–
Ms. Kaczmarzski’s class
Mohawk College Classes: Broadcasting–
Television & Communications
Singing Her Praises, Evelyn Myrie
Body Therapies Yoga, Heather Greaves
Helena K. Cosentino: Hamilton Fringe Festival
Performance of Gilda
Lyla Miklos, Publicist
Michelle Guitard & Jane Thompson
Annette & Grant Kutchaw
Keltie Steele
Wellwood Art Students

Foundation Funding

Hamilton Community Foundation
Edith H. Turner Fund
Shirley M. Elford Gift of Today Fund
Martin Foundation Fund
Malloch Foundation Fund
Ontario Endowment for Children and Youth
in Recreation
Donor Advised Fund
Foundation for Cancer Wellness
Hamilton Police–Project Concern
Gore Mutual Insurance Foundation
Allegra FootPRINT Fund*

**“There was a need 20
years ago. The needs
just grow and
Wellwood is amazing!”**

Anne

Financial Notes and Appreciation



As a registered charity, Wellwood depends entirely on donations, grants and funds raised through special events to continue to provide all of our services absolutely free of charge to everyone affected by cancer.

Our detailed audited financial statements are readily available on our website: Visit www.wellwood.on.ca and select About Us, then click on the link to view the past seven years of reports. There, you can also see previous Reports to the Community and Board policies, as well as make an online donation.

While this has been a slightly less tumultuous year than the last one with regard to the investment markets, there is still a lot of uncertainty in the not-for-profit sector and many charities – including Wellwood – continue to struggle to raise as much money as is necessary in order to deliver service. As mentioned in the note from our President, Wellwood's

financial sustainability is largely due to the gift of time and talent provided by our team of almost 300 volunteers, which keeps staffing costs to an absolute minimum.

The foundation of our revenue generation is also the result of an endowment fund that is invested in its entirety and provides income on an annual basis to support operating costs; however, it is just one-quarter of the money needed to run the organization. Fundraising will continue to be high priority.

Wellwood is committed to transparency and privacy. We are proud of our accreditation through Imagine Canada's rigorous Standards Program for demonstrated excellence in fundraising practices, given the relatively small size of our organization in comparison with others who share this designation.

REMEMBERING ...

Wellwood is grateful to individuals who have made memorial donations between January 1, 2016 and August 1, 2017, in support of our programs and services. We honour the memories of the following individuals in whose name donations have been received, with grateful appreciation for their lives and legacies:

Allison Haynes	Cookie and Peggy	Greg O'Connell	Madle Lewis	Radegunde Maria Neal
Andrea Toepell	Don Muir	Gwen George	Margaret Slapinski	Ralph Ledger
Anne Granka	Don Sawell	Hamida Najak	Maria Gorjup	Randy Steele
Anneliese Debnam	Donald Dunn	Henry Michalis	Marie Semeniuk	Raymond Geraghty
Antonietta & Vincenzo	Dorothy Neale	Howard Baugh	Marion McKellar	Reta Pocock
Di Sano	Edward Rowan	Jack Wishart-Tersigni	Martha Borwa	Richard Eldon
Arlene Rainfor	Eileen Benson	Jackson Davidson	Martin Evanoff	Richard Gale
Audrey Moffett	Eleanor Craney	James Sammit	Mary Murray Murphy	Robert Elliot
Barbara Hartnett	Elisabeth Schneider	Jane Humphreys	Mary Van Hoorn	Robert Howarth
Bernard Sabourin	Elissa Siroonian (Davis)	Jean Beaudoin	Melpomeni	Robert Wayne Underdown
Berniece Taylor	Elizabeth Matthews	Jirka Kaiser	Michael Blazak	Ron Ciancone
Bodil Pearson	Elsie Raven	Joanne Williston	Michelle Walsh	Rose Cohn
Brenda Howard	Elvia Horvath	John Benton Jr.	Mrs. Janatova	Ryan Landon
Brian Torsney	Eugene MacDonald	John Koudys	Olivia Smosarski	Shirley Jean McHang
Bruce Neville	Eva Kraus	John Lipa	Oluszak Family	Shirley Moore
Candice Campbell	Flora Gonzales	Jonas Gimzauskas	Pat & Tony Adams	Stan Kott
Catherine Martin	Florina Castura	Josephine Simini	Paul Davis	Susan Knight
Charlie Wolfe	Frank McGrimmond	Judy Cossette	Paul Fawcett	Ted Furman
Christine Thomas	Frederick Brown	Julia Torry	Paul Taibi	Thomas (Larry) Padfield
Chuck Beaudoin	Gabrielle Zaporá	June Best	Peter James George	Vincent Fazari
Chuck Mailing	George Koblyk	Leo Reise	Peter B. McCulloch	Wilma Campbell
Colin Wituik	Gordon Ramm	Linda Stewart	Peter Treasure	Zainab Najak

HONOURING ...

Wellwood is also grateful to individuals who have made donations between January 1, 2016 and August 1, 2017, in honour of the following:

Ann Scott	Edla Ryan	Kids in the Kitchen	Lynda Currie	Sharon Rigsley
Bob Philip	Gloria Billeci	Knot-a-Breast Dragon Boat	Patricia Van Boom	Soula Tsiorios
Carol & Harold Ross	Jane George	Team Members	Phyllis Barrows	Steve & Debbie Kelly
Catherine Pearce	John Barrett	Linda Bardall	Shari Roberts	Terry & Kent Newcomb
Charline Rowan				

Every effort has been made to ensure the accuracy of these lists. Please contact us if you note any errors or omissions.

A Message From the President



Wellwood

Dear Friends:

Can you believe it has been twenty years?

Our milestone anniversary arrived with a celebration on May 27, exactly two decades to the day that we first opened our doors in 1997. In a lovely coincidence, that same month we presented our 20,000th afghan, a colourful and tangible symbol of the work we do and the TLC* we bring to many.

Here, TLC is so much more than “tender loving care.” People do, of course, find care and compassion in abundance when they walk in our doors – but clients have made it clear that what they really need on their personal cancer journeys is TOOLS, LEARNING and COMMUNITY. People come to Wellwood to be empowered. When we were clients, my partner and I were empowered by the tools we learned here. If you ever need us, we will be here to empower you or the people you love.



A diverse and vibrant community hub with two locations, Wellwood's operational costs are low, our volunteer contributions are high, and our finance and fundraising policies are conscientious and comprehensive. We remain accredited by the rigorous Standards Program of Imagine Canada as proven ethical and responsible custodians of donor dollars.

While all of this bodes well for this organization, the reality is that the Board must not be complacent or, even, overly cautious as we plan for the future. The next few years will be tricky to navigate due to the tremendous changes that will be taking place here on the grounds of what was Chedoke Hospital.

We will be living in a state of demolition and construction on this site for at least the next two years. It is a challenge, but it is also a privilege to still stand on these sacred grounds to represent all the good work in health care that has taken place here for well over a century.

We also continue to see an underutilization of our hospital site due to the “out of the way” location, and we are introducing some on-site marketing initiatives to better direct potential clients our way.

Despite the fact that the economy was more stable and the stock market performed much better than the year before, we saw many other not-for-profits organizations close their doors or put their stakeholders on notice that a closure is pending. Last year, as this all began to unfold, we announced that we were actually going to be investing in a more comprehensive fundraising program. We are already seeing the tangible results of a more diligent and systematic approach to fund development.

The Board will convene this winter for its retreat – this year looking at financial sustainability and its associated risk management. We may be in a position to be making some difficult decisions, but they will always be made placing the best interests of our clients and future clients at the forefront.

I am closing this letter with a gentle reminder that we receive no funding from government, hospitals or national cancer organizations. We rely on donors like you. Please consider a gift to support TLC at Wellwood. It not only helps us to do what we do, it tells us that you believe our work is truly making a difference.

With gratitude,

Renée Wetselaar
President
Monthly Donor
Former Client

“For those who have to deal with cancer, there is one place we know there is always help ... unendingly.”

Harold



Wellwood

BOARD OF DIRECTORS

President:

Renée Wetselaar

Past-President:

Mervin Witter

Vice-President:

Kenneth Raddatz

Treasurer:

Donald Cummings

Members:

Atif Kubursi

Catherine Higgins

Christine Torry

Denise Bryant Lukosius

Dianne de Freitas

Irene Reinhold

Richard Tozer

Sadisha Galappatti

Sandi Bell

Consultants:

Jan Kahehtio Longboat

Alejandro Jadad

Denny DePetrillo

Patricia Gagic

Fred Hopkinson

Barbara Love

Maureen O'Connor

Gary Warner

STAFF TEAM

Kate Knight

House Manager

Tsehay Said

Manager, Volunteers
& Scheduling

Norma Frankoff

Director, Programs
& Organizational
Development

Tracey Warren

Director, Development

K. Jane George

Executive Director

with support from

Vicky Grimshaw

Finance Administrator

Lists are current, as of
August 1, 2017



It's Not About the Money...

Even though we are talking a lot about funding throughout this report, we all know that Wellwood is really about empowering people through tools, learning and community. There is, however, a special project that brings people a lot of warmth, joy and TLC when they need it most.

For almost two decades now, we have been distributing cozy, colourful blankets to people of all ages who are living with cancer. Every blanket has been created through the contributions of volunteer knitters. Some knit a few rows while sitting in a hospital waiting room, others knit entire blankets, lots of folks donate supplies, and many gather in groups to assemble and package the finished masterpieces.

This May, we presented our 20,000th afghan to one of the children in our Kids in the Kitchen/Power Up program. No one will ever know which one of these enthusiastic recipients actually got "the" magic number. They were just all happy to share in the excitement. We hope that you are, too.

Hospital Site
O'Connor-O'Connell Family Support Centre
Juravinski Hospital, E1
711 Concession Street
Hamilton, Ontario L8V 1C3
(905) 389-5884

Community Site
Juravinski House, presented by HHHBA
501 Sanatorium Road
Hamilton, Ontario L9C 0C3
(905) 667-8870

www.wellwood.on.ca
wellwood@hsc.ca



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**2017 REPORT
TO THE COMMUNITY**

If you are receiving this in duplicate, or no longer wish to be on our mailing list, please let us know by email at wellwood@hsc.ca.